

Custom Ads Policy

Amii Dokan (আমিই দোকান)

Last Updated: January 31, 2026

This Custom Ads Policy explains how advertisements are displayed in the Amii Dokan app and what data may be used in connection with those advertisements.

Amii Dokan is a business application developed by NXT Wave Studio and may display advertisements provided through our own custom ad system.

1. Types of Ads We Display

Amii Dokan may display the following types of in-app advertisements:

- **Banner Ads**
Small advertisements displayed within certain screens of the app.
- **Interstitial Ads**
Full-screen ads shown at natural transition points, such as between app sections.
- **Video Ads**
Short video advertisements that may play within the app.
- **Rewarded Ads**
Optional video ads that users may choose to watch in exchange for in-app benefits, where applicable.

All ads are delivered through our **custom ad services hosted on our own servers**.

2. Purpose of Showing Ads

Advertisements are shown in the app to:

- Support the development and maintenance of the app
- Help keep certain features available to users
- Promote relevant products, services, or offers

Ads are not shown in a way that interferes with core business operations or data safety.

3. Data Used for Custom Ads

Our custom ad system may use **limited, non-sensitive information** to display ads properly, such as:

- Device type or model
- App version
- General usage context (for example, screen type)
- Ad interaction data (views, clicks)

We do **not** use sensitive personal information such as:

- Passwords
 - Financial details
 - Personal messages
 - Business transaction records
 - Invoice or sales data
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4. Personalized vs Non-Personalized Ads

- Ads may be **non-personalized** and shown based on general app usage or context.
- We do **not** create detailed personal profiles for advertising purposes.
- We do **not** track users across other apps or websites for ad targeting.

Any ad targeting, if used, is limited and focused on improving relevance within the app only.

5. No Sale or Sharing of Data

We do **not** sell, rent, or trade user data to advertisers or third parties.

Data used for displaying custom ads:

- Is processed only for ad delivery and performance measurement
 - Is not shared outside authorized systems
 - Is not used for external marketing or profiling
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6. Ad Content Standards

We take responsibility for the quality of ads shown in the app.

We do **not** allow ads that contain:

- Illegal content
- Adult or sexually explicit material
- Hate speech or discrimination
- Misleading or deceptive claims
- Malware or harmful links

Ads are reviewed and managed to ensure they are appropriate for a business application.

7. User Control & Transparency

- Users are informed that ads are displayed within the app.
- Rewarded ads are always optional and require user action.
- Ads do not access personal business data or interfere with invoices, transactions, or calculations.

We aim to keep advertising transparent and non-intrusive.

8. Children & Ads

Amii Dokan is a business application and is **not designed for children**.

Ads are not intentionally targeted toward children, and no child-specific profiling is performed.

9. Policy Updates

We may update this Custom Ads Policy from time to time to reflect changes in our ad system or legal requirements.

Any updates will be posted on this page with a revised “Last Updated” date.

10. Contact Information

If you have any questions or concerns regarding ads displayed in the app, please contact us:

App Information

App Name: [Amii Dokan \(আমিই দোকান\)](#)

Website: <https://amiidokan.nxtwave.studio>

Developer Information

Developer: [NXT Wave Studio](#)

Support Email: contact.nxtwavestudio@gmail.com

Website: <https://nxtwave.studio>